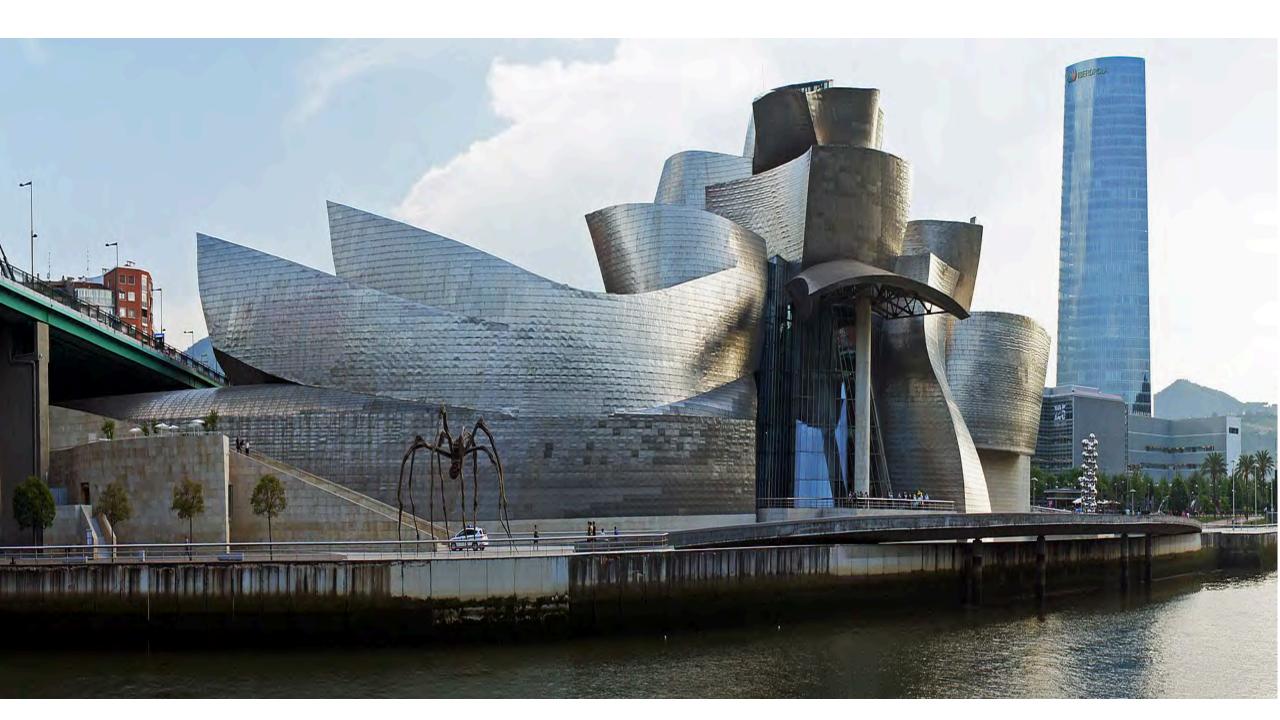
St'ART

An introduction

St'ART main idea came up during the job shadowing week in Bilbao in October 2017, where Italian and Spanish teachers met up. On that occasion we analysed the city's history and particularly the impact the Guggenheim Museum had on the city: twenty years ago, Bilbao was scarred by acts of terrorism and failing industry. The city decided to gamble on contemporary art and architecture. Bilbao was saved and showed the world the transformative effect of art.



St'ART became true and now we are partners!

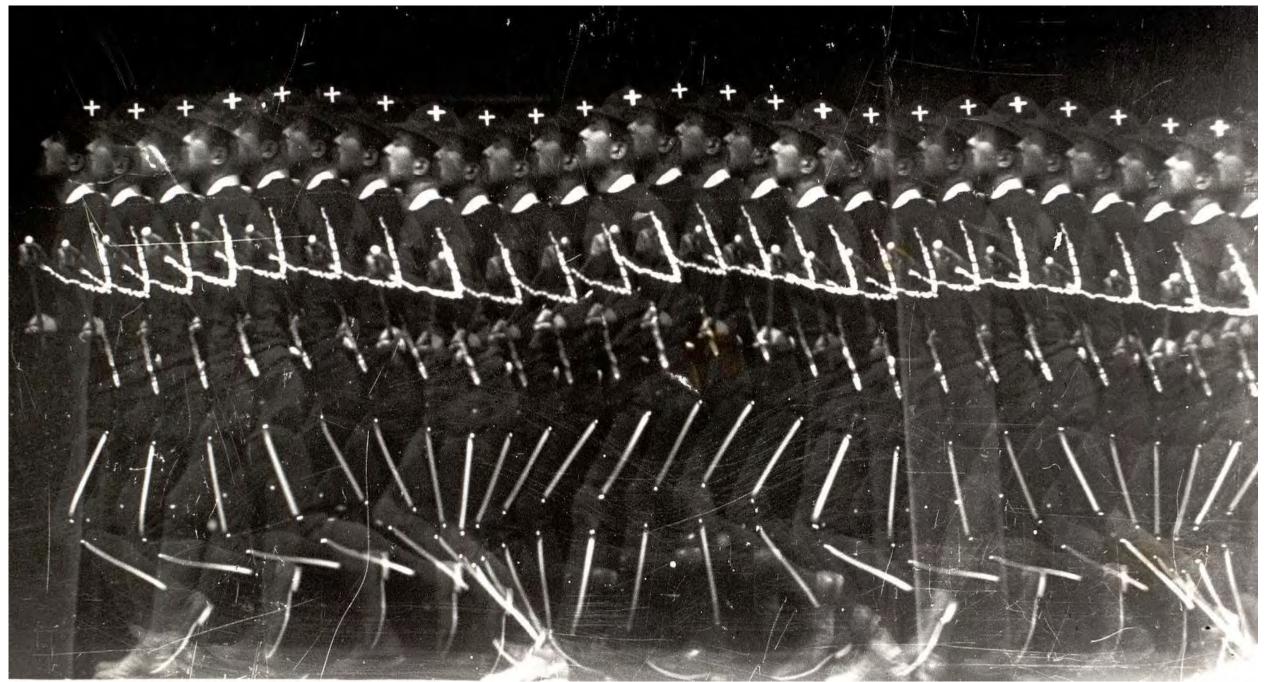








St'ART - the word we chose as the title of our project, brings along ideas of **dynamism**, **motivation**, departure, **enthusiasm** and, obviously, **art**



Etienne-Jules Marey, The Running lion tamer, 1886



La mia parola word?
It's "act." preferita? «Azione».

We believe Art has the power to change things,

we believe **Art is energy**, therefore we want to use its strength



Art gives the city a new life



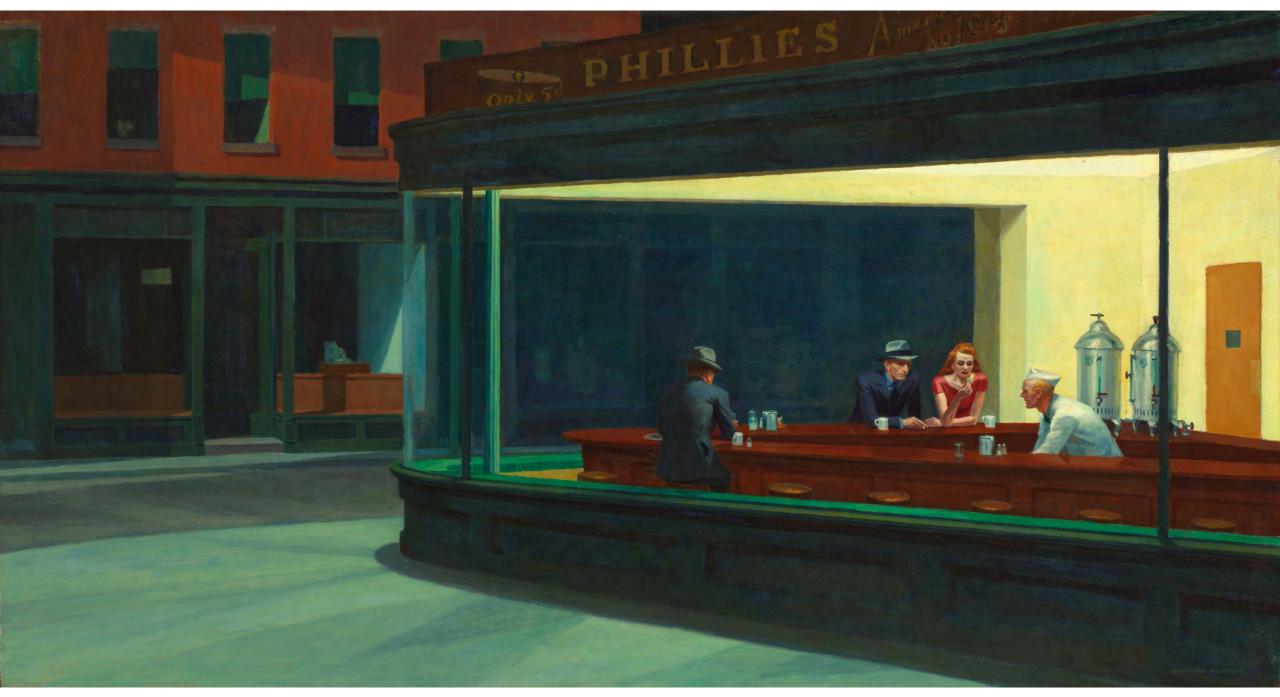




Art expresses the city needs



Art reveals the urgencies



Edward Hopper, Nighthawaks, 1942





Art shows us its beauty



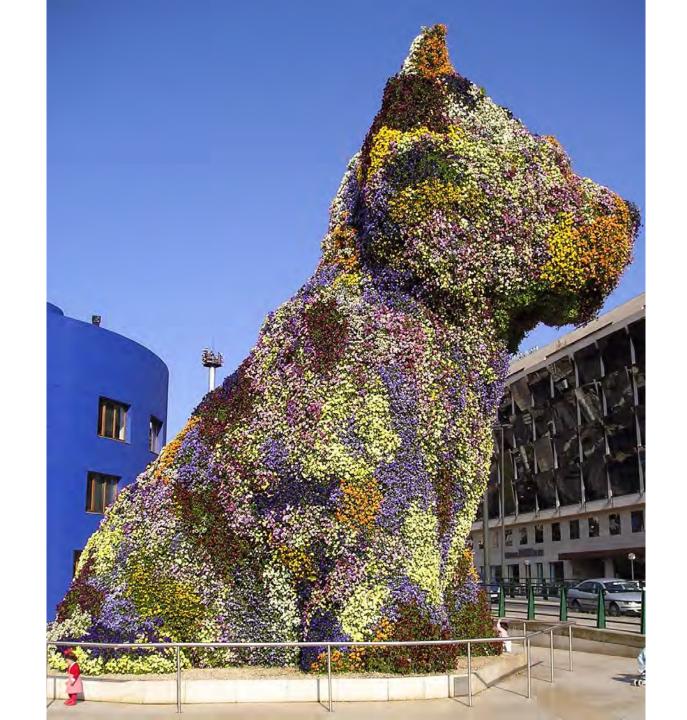
Ambrogio Lorenzetti, il Buon Governo, 1338, Siena, Palazzo Pubblico



Vasily Kandinsky, Landscape with red spots, 1913



Art shows the city originality









but art tells also about the lacklustre and the empty parts of the city, where nobody lives or where those who nobody cares about live.







Every city has pockets of underused and underutilized land, or distressed and decaying urban areas





Chris Steele-Perkins 1978



Martin Parr, The Last Resort New Brighton, England, 1983-85.

Through this project we intend to involve students and teachers in looking into their cultural heritage and realities and in trying to find possible solutions to recover their cities through ART, or simply in trying to sensitise the community.

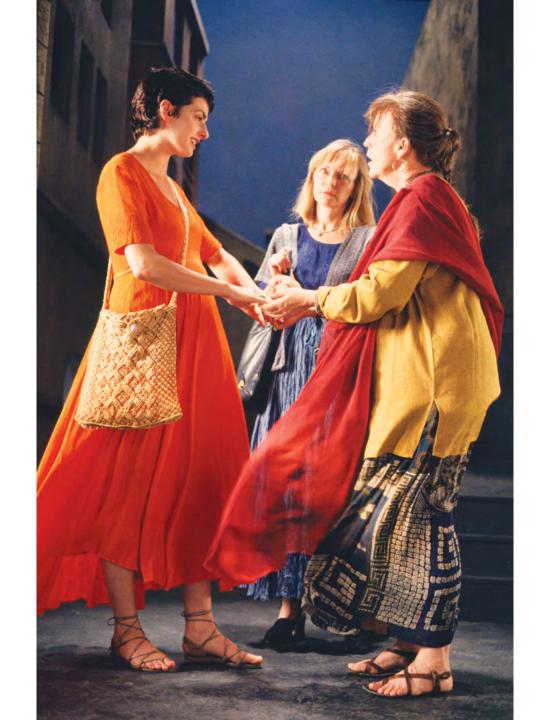




We need to think of cities as communities, as places where to meet and exchange experiences







Art offers solutions: it 'wants to live' the city, it can give the city new life and a new vital impulse







Through "St'ART" project we want to make people aware of the problems, but also to set possible solutions

Everything is art. Everything is politics.

—Ai Weiwei

we intend to suggest an urban renewal, involving the whole town, including public administrators and politicians, shopkeepers, students, teachers or simple citizens





Henri Matisse, La Danse, 1909

Our schools are essential parts in this idea of city. They are reservoir of emotional power, energy and ideas and participate in the growth of their communities by developing a sense of belonging.



Cueva de la manos, 10.000 b.C.

So.... Let's St'ART!

